

ACMA automechanika

NEW DELHI

India's leading international trade fair for the automotive service industry
targeting trade visitors from the Indian Subcontinent

21 – 24 March 2017

Pragati Maidan, New Delhi

www.acma-automechanika.in

POST SHOW REPORT 2017

Over
552
exhibitors from
17 countries

19,500
square meters
spread across
7 halls

15,150
visitors during
the 4 days
of the show

6 country
pavilions from
China, Germany,
Korea, Singapore,
Taiwan & U.K.

Exhibits from
200+
globally renowned
aftermarket brands



messe frankfurt

ACMA

Stimulating a supportive network of automotive patrons

The Indian auto component aftermarket industry will grow at a CAGR of 10.5% from \$8.4 billion in 2017 to \$13 billion in 2020 as per a study by ACMA. With an objective to contribute to this growing aftermarket, ACMA Automechanika New Delhi held its third edition from 21 – 24 March 2017 at Pragati Maidan, New Delhi, India.

552 exhibitors from 17 countries displayed cutting edge aftermarket products to 15,150 business visitors from the Indian subcontinent, Asia and Europe and other regions.



We are very happy to be part of such a good show. There has been a lot of footfalls of OEM's, fleet owners and inquiries from overseas and domestic customers. Distributors have also shown keen interest to distribute our products all over India. We have already confirmed our participation in the 2019 edition of ACMA Automechanika New Delhi.

– Bhupesh Kumar Mehta
Vice President (After Market)
Jamna Auto Industries Limited



26%

increase in participating companies

3500 sq.mtrs.

of exhibiting space added in the 2017 show

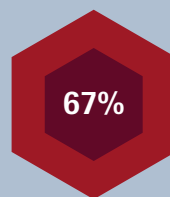


ACMA Automechanika New Delhi is the best investment for your business

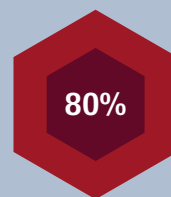
With the right mix of different marketing mediums, the show attracted a large number of quality visitors from segments such as wholesale and retail markets, car repair and service stations and vehicle and component manufacturing units.

A whopping 76% of top management professionals visited the show. This helped our exhibitors generate resourceful business leads in a quick span of time.

Exhibitor Satisfactory Index



exhibitors initiated
new business deals
at the show



exhibitors met
their objectives of
participation



exhibitors met
relevant visitors
at the show



exhibitors made
new contacts
at the show



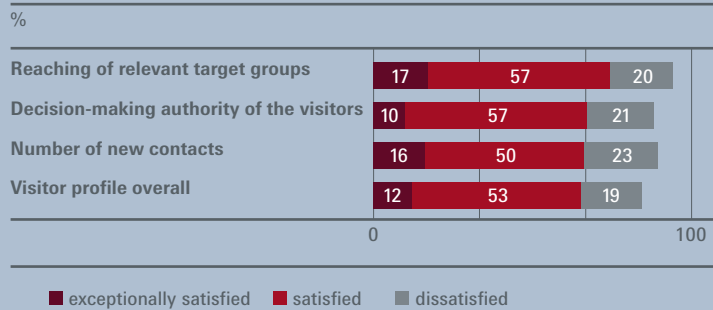
exhibitors expect
to close sales
after the show

Widening business prospects

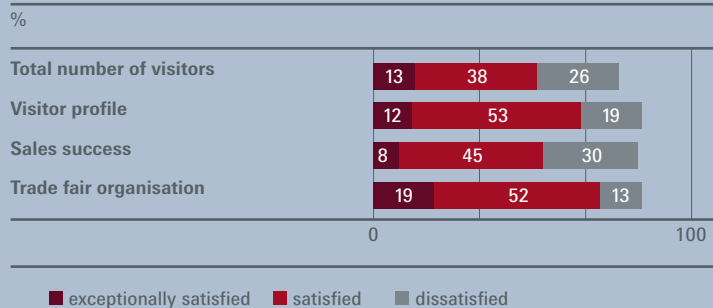
Our exhibitors have always used ACMA Automechanika New Delhi to mark their presence in the Indian automotive aftermarket. Interestingly 74% exhibitors used this show to initiate new business deals and retain existing customers.

Exhibitor's View

Assessment of the visitor profile



Overall assessment concerning



84%

exhibitors will participate in the 2019 edition

52%

exhibitors ranked ACMA Automechanika New Delhi as the No. 1 trade fair in this segment

Why do our exhibitors choose ACMA Automechanika New Delhi?

Over the 4 days of the show, we got in at least 500 visitors such as key garage owners. Our objectives of participation was to meet the customers and educate them about the right tools and its procurement and how as a global company, we add value to the Indian customer. The organisers have done well with getting the right audience to the show. We will not want to miss out a branding opportunity like this to display our brands and products.

– **Mr S. Siva Arvinth**

General Manager – Sales & Operations
Schaeffler India Automotive Aftermarket

It is a good platform to meet quality business visitors. We will want to be part of the coming editions of ACMA Automechanika New Delhi.

– **Mr Arvind Choudhary**

Managing director
Ample Auto Tech Pvt Ltd

We launched new products serving new segments and had a good turnout of customers at our booth. Our participation objectives of showcasing our products and interacting with customers has been achieved. We have a close association with “Automechanika” globally which includes the New Delhi edition. We have participated in ACMA Automechanika New Delhi’s past editions and it will continue.

– **Mr Vijay D Khorgade**

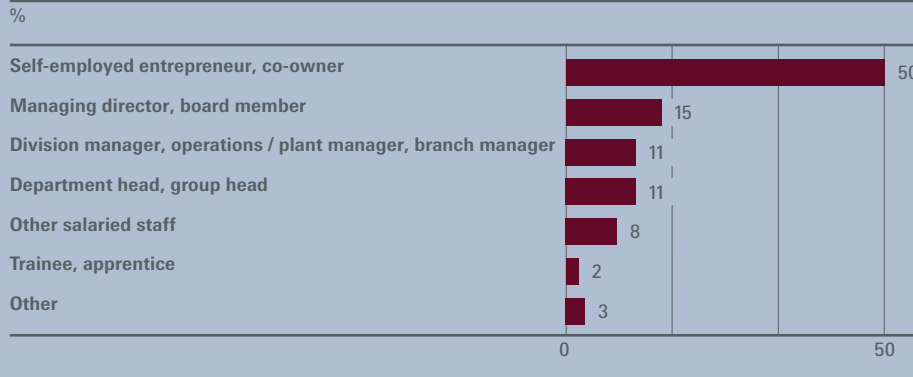
General Manager Head
ZF Aftermarket India



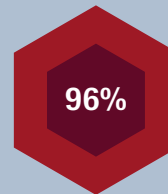
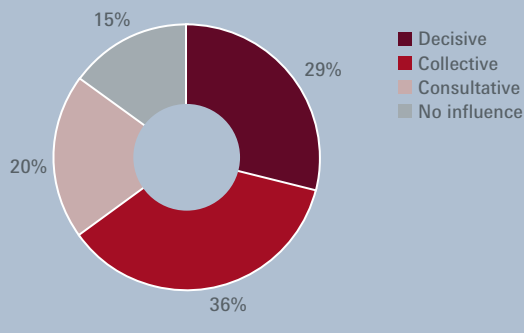
Quality aftermarket procurement options displayed

76% visitors consider ACMA Automechanika New Delhi as the most important trade fair to get information and build new business contacts.

Occupational status



Influence on purchasing / procurement decisions

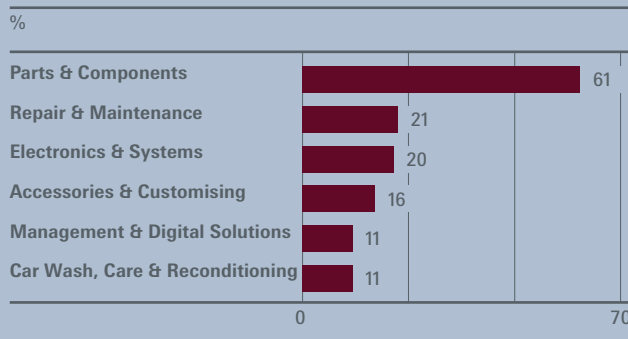


visitors attained their objectives of visiting the show



visitors were content with the product range offered at this edition

Visitor interest in product range



visitors said they will visit ACMA Automechanika New Delhi in 2019



Why do automotive professionals visit the show?

“

ACMA Automechanika New Delhi has an international presence and offers multiple sourcing options especially from international companies. The show allows you to witness many product launches. I will definitely consider visiting the next edition.

– **Mr Prashant Kumar**

Manager Business Development
Automotive Engineering Services
TÜV SÜD South Asia

My visit to ACMA Automechanika New Delhi was awesome and I witnessed few product launches. The show is a very well organised show and I will definitely visit the next edition.

– **Mr Arun Khurana**

Sr. Regional Manager
Strategic Sourcing Unit
Mahindra & Mahindra Ltd.

The show helped in answering the queries and networking with the people from the same industry. It was a great experience.

– **Mr Abul Hossain Azad**

President
Kamal Motors – Bangladesh

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Along with the exhibition, this edition also had multiple learning and networking events that helped automotive professionals gain deeper industry insights and exchange ideas with one another. The supporting events were:

A two-day conference on 'Preparing Aftermarket for Digital Economy & Road Ahead'

Federation of All India Automobile Spare Parts Dealers' Association (F.A.I.A.S.P.D.A) annual meet for its members

'National Automobiles Workshops Owner's meet by All India Automobile Workshops Associations (A.I.A.W.A)

We thank our esteemed partners who supported ACMA Automechanika New Delhi 2017

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Silver Partner:



Bronze Partners:



Association Support:



Media Partners:



See you in 2019
at Pragati Maidan
New Delhi.



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to download the app
and receive the latest updates

Contact us for bookings of the next edition:

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