

# POST SHOW REPORT 2021

**ACMA**  
**automechanika**  
NEW DELHI



## Show Profile

Standing true to the objective of connecting buyers and sellers through its platform, the virtual edition of ACMA Automechanika enabled buyers to engage in proactive networking with major aftermarket players onboard.

The two-day virtual fair also featured a series of product demonstrations along with live conferences on industry's burning topics led by distinguished knowledge partners.

Supported by top industry associations, the maiden virtual edition of ACMA Automechanika succeeded in uniting industry players at a crucial hour, to discuss emerging opportunities in the Indian automotive aftermarket segment.

## First-ever virtual edition

Date : 22 – 23 April 2021

Organisers : Messe Frankfurt Trade Fairs India Pvt Ltd & ACMA (Automotive Component Manufacturers Association of India)

**81**  
Exhibitors

**1233**  
Products listed

**2535**  
Contacts made

**244**  
Meetings confirmed

**7**  
Product demos

**4**  
Knowledge sessions

**2407**  
Active users

**12046**  
Messages exchanged

## Show highlights

- Virtual product demonstrations on the digital show floor by Schaeffler, eBay and ITW
- Live knowledge sessions covering the themes of digitisation, exports & business drivers, skilling initiative and holistic market outlook
- Technical advice session on "Dual clutch transmission comfort & safety on the road" by Schaeffler India
- Export connect session on 'Seamless retail e-commerce' by eBay

"We had over 1500 people visiting our space, with many meetings conducted online. The virtual fair was well complimented with great panel discussions on very relevant topics which culminated into a great learning experience for us and our customers. Not only us, but also the industry is looking forward for the physical event of Automechanika in 2023."

– **Mr Debasish Satpathy**  
VP - Automotive Aftermarket,  
Schaeffler India

"As an automotive service provider, I could meet traders from all over India. The business opportunity was great as I could chat with various companies and get to know their product catalogue and pricing. Now I have many sources where I can buy the required automotive parts. I would definitely look to visit the physical platform of ACMA Automechanika."

– **Mr Paras Vasani**  
Owner, Shree Jalaram Auto Clinic

"As a first-time visitor of ACMA Automechanika New Delhi my experience at the online edition had been good. I met several exhibitors at the fair today like Mahle, Vishnu Karma, Maya Auto Cop & others. I would definitely say that this exhibition is beneficial for businesses in the automotive sector."

– **Mr Ashish Sethiya**  
Director, Sethiya Motors

## Supporting partners for the edition

Principal partner

**SCHAEFFLER**

Associate partner

**ebay**  
SELL GLOBAL

Session partners

**ROGERS**  
WATKINS  
R.E. ROGERS INDIA

**veritech**  
protecting the best brands

Supported by

**ET Auto.com**  
From the Economic Times

Supporting associations

**AIWA**  
All India Wheel Alignment & Suspension Association

**FAI**  
Federation of Automotive Industries  
SINCE 1902

Powered by

**professional**  
Personal Training for Professionals

**FROST & SULLIVAN**

**MOTORINDIA**

**AFTERMARKET & SERVICE**  
presented by MOTORINDIA

## Insights from the live sessions

"Uberisation of trucks is becoming a reality, setbacks in shared mobility is leading to rising preference for personal mobility and more electronic content in cars is becoming a new trend."

– **Mr Ashok Taneja**,  
Managing Director and Chief Mentor,  
Shriram Pistons & Rings Ltd

"If we want to achieve aftermarket growth, we cannot remain in silos. A free and collaborative aftermarket ecosystem is crucial to create an enriching consumer experience"

– **Mr Rama Shankar Pandey**,  
MD, Hella India Lighting, and  
Chairman, Aftermarket Committee  
(ACMA):

"GOI is focussing on electrification, gas-based economy is another major area that is less talked about. Last year, we witnessed a spike in fossil fuel rates and a proportionate increase in demand for CNG cars by 45%."

– **Mr. Rakesh Kher**,  
CEO - Aftermarket,  
Uno Minda

"There is a definitely lot of opportunity in terms of exports. Looking at the next 10-15 years, power train components should be a major area of focus along with safety components."

– **Mr. Arvind Kapur**,  
Chairman & MD,  
Rico Auto Industries

"Global ecommerce is expected to exceed USD 78 billion in 2026. Tires, lubricants and performance parts may offer the most growth potential. Bundled purchases are expected in the near future."

– **Mr. Kaushik Madhavan**,  
Vice President, Frost & Sullivan  
(Predictions for Aftermarket  
e-retailing)

## Key product showcases at the virtual edition



### FEAD Belt Tensioners from INA by Schaeffler India

that minimises belt fluttering, slippages, noise, friction and heating & improves power transfer from crankshaft to accessories.



### Makino CCA (Centrifugal Clutch Assembly) by Makino Automotive

an easy-to-install clutch system designed to minimise vibration with proper balancing, eliminates the risk of having loose part assembly.



### Septone Foam Wash by ITW Chemin

cleans off dirt and grime from vehicles, enhances the gloss of painted surface by more than 20%, is environment-friendly and adapts to different water conditions.



### Metal Injection Moulding parts (MIM) by Indo-MIM Pvt Ltd

for versatile purposes such as designing, tooling, materials as well as a wide range of finishing and assembly operations.



### Seamless Retail E-commerce Export with eBay

Indian auto component manufacturers can list their products on eBay's global marketplace exposing them to a channel of more than a million international buyers.



### Valve tappets by Shri Ram International

Strong mechanical lifters for trucks, cars and agricultural engines with precisely engineered dimensions.

## NEXT EDITION

ACMA Automechanika  
New Delhi to be held on

1 – 3 February 2024  
Pragati Maidan, New Delhi