

# POST-SHOW REPORT 2024

**ACMA**  
**automechanika**  
NEW DELHI

Foremost aftermarket  
trade fair for the  
Indian subcontinent



## SHOW PROFILE

With an overwhelming response from the visitors, the 5<sup>th</sup> edition of **ACMA Automechanika New Delhi** resulted in exceeding the expectations of the exhibitors and visitors alike. The three show days saw aisles and booths swamped with visitors coming from **79 countries** and PAN India. Visiting with great curiosity and interest to explore the newness in the aftermarket and auto component segment, the show left OEMs, distributors, retailers and the end customer – ‘the mechanics’ satisfied with the product showcase.

**Date** : 1 – 3 Feb. 2024

**Venue** : Pragati Maidan,  
New Delhi

**Organiser** : Messe Frankfurt Trade  
Fairs India Pvt Ltd.

Automotive Component  
Manufacturers Association  
of India (ACMA)

## SHOW STATISTICS



**500+**  
exhibitors



**27,332**  
Trade visitors -  
excluding Bharat Mobility



**25,000** sqm  
exhibition area

**12**

Participating Countries

**50+**

Innovations

## EXHIBITOR OVERVIEW

**86%**

Exhibitors satisfied  
by their participation

**81%**

Exhibitors developed  
new contacts

**80%**

Exhibitors are satisfied to  
meet the target visitors

## VISITORS OVERVIEW

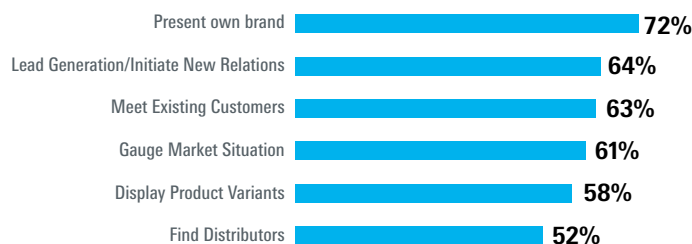
**6**  
Continents

**34**  
States  
& UTs

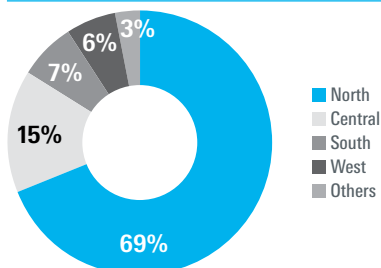
**79**  
Countries

**546**  
India  
Cities

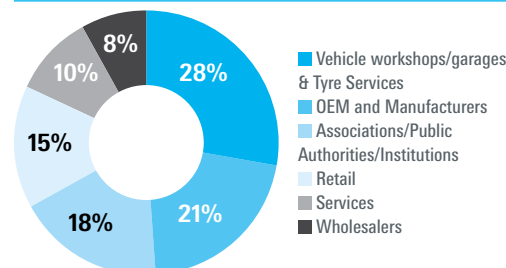
## Exhibitor Objectives for Participation



## Regional Breakup



## Business Nature of the Visitors



**85%**

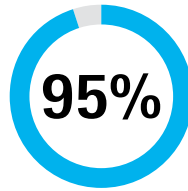
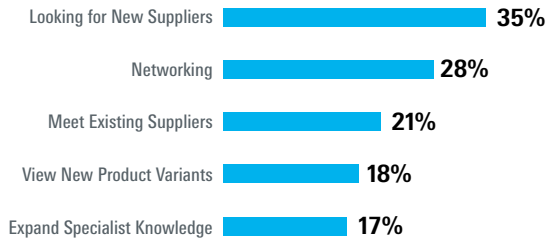
Visitors found  
innovative products

**86%**

Visitors connected  
with new suppliers

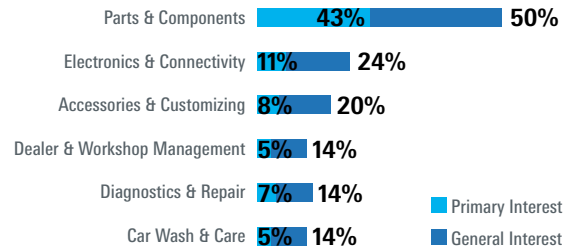
# VISITORS OVERVIEW

## Business Objective of The Visitors



Visitors met their objectives

## Product Interest Range



## EXHIBITOR TESTIMONIALS



**Mr Sharad Bhatia, Head, Mahle India Aftermarket**

The experience so far has been amazing in terms of great footfall. We have received a lot of enquiries coming in so people are also very excited. We showcased the entire product range from Mahle's aftermarket parts business and also from the service solution side. We had OEMs coming in from the field of two-wheeler and earthmoving equipment. The conferences have been bang-on target and very much relevant to the trends which are going to shape the future of the aftermarket in India. It's a great experience, and I thank Messe Frankfurt to give us this platform to showcase ourselves.



**Mr Karam Sahni, Head – OEM Business, Elofic Industries Ltd**

Over the years, at ACMA Automechanika New Delhi we have seen an increased presence of the potential business visitors. We have got a balanced mix of aftermarket clients and OEM. There are some potential leads that we have received at this edition and are looking forward to a greater response in the years to come. The association that we have with the show is a very old one as we have always been present in all the previous editions of Automechanika globally. We are looking forward to a strengthen it in the years to come.



**Mr A K Singh, Vice President Business Division Automotive Aftermarket, Schaffler India Ltd**

Our experience at ACMA Automechanika New Delhi 2024 has been excellent. The footfall was very high. What we have seen this year, we have never seen in India so far. So, well done and a well-managed show. Visitors to our booth included, OEMs, mechanics, retail shops, distributors - which covers the entire supply chain, so it has been a very overwhelming response at this edition.



**Mr Ramachandra Puttanna, Head of Region India & SAARC Countries (Aftermarket & Fleet Solutions), ZF Group**

Automechanika and ZF are partners in progress! My experience has been phenomenal and wow! I think this is the finest Automechanika show that I have seen in the last many years since my participation. This year we have received a very good response along with the customer belt that has been very unique and diverse. They have come from across the world. We have got fleet operators, distributors, dealers, retailers, and the mechanics – who are the end customer or the 'ustaad' of show and this is what we have been looking forward to. The big takeaways are the learnings, new products exhibited and the customer connect.



**Mr Marco Essar, Head of PR & Communications, Liqui Moly GmbH**

We are exhibiting motor oils with additives for oils, fuels and coolants, so primarily it's the car care range. We have met all kinds of buyers from distributors for the Indian sub-continent, a lot of workshops - mostly from all over India. Automechanika is the most popular exhibition in the automotive world and our experience was very great because most of the time our booth was very crowded and we were very positively surprised.

## VISITOR TESTIMONIALS



**Mr Ashish Chadha, Business Head, Trison Motors**

This year has been brilliant at ACMA Automechanika New Delhi. It is much bigger and there are a lot of business opportunities this time for aftermarket and OEM. There is a large display of all the components, a lot of difference between the quality as well and there are more component brands. I am surprised by this edition. Its brilliant!



**Mr Kiran Kulkarni, Country Leader, Arnott Industries**

At the moment we are sourcing some machine parts, plastic parts some rubber parts from India for our Florida branch. I must say that there is a huge change in the display of technology, more machine parts and cost-effective solutions. I definitely recommend this show to my colleagues and other team members.



**Mr Edgar Pena, Product Manager, Vazlo Comercial S.A. de C.V.**

We are here looking for reliable suppliers from India for auto spare parts to cover the whole market and satisfy the needs of Mexico and Central-South America. It has been a pretty good show and we have found what we have been looking for, made some good relationships with new suppliers and reinforced our relationships with current suppliers.

## CONTACT:

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