Participation details

Raw space (min. 21 sqm)

Ideal for your own designer stall! Exhibitors can fabricate and design their stand, subject to organiser's approval. Power supply will be charged separately.

Shell scheme (min. 9 sqm)

Shell scheme booth includes wall to wall carpets, octomom partitions, fascia board with company name, spot lights, one counter, one table, three chairs, one power socket and a waste bin.

Contact us to reserve a **premium booth now**



Organisers background information

Messe Frankfurt Trade Fairs India Pvt Ltd

A subsidiary of Messe Frankfurt Exhibition GmbH, one of the largest event organisers in the world, Messe Frankfurt Trade Fairs India Pvt Ltd has a background of colossal experience of the international exhibition and conference industry and expertise in trade-fair marketing. Operational for over 20 years in India, Messe Frankfurt holds a portfolio of over 20 prestigious trade fair brands and over 30 conferences establishing itself as the country's most professional and leading trade fair and conference organiser.

With offices in Mumbai and Delhi, a dedicated workforce of over 100+ serve the B2B markets of the Indian sub-continent across various genres such as automotive, automation, lighting, technology, textiles, consumer goods, entertainment, media and creative industries. Messe Frankfurt India also promotes Indian brands in countries across the globe through its International Sales Division, enabling its Indian customers to create a global presence through the Messe Frankfurt trade fair network worldwide.

More than networking and sourcing arenas, events 'Made by Messe Frankfurt' in India are characterised by its knowledge platforms, through conferences, seminars, industry initiatives and CSR activities, making them the most trusted trade platforms.

For more information, please visit our website at: www.in.messefrankfurt.com

The ACMA Mobility Foundation: Driving India's Automotive Transformation

The ACMA Mobility Foundation (AMF) is a visionary initiative by the Automotive Component Manufacturers Association of India (ACMA) aimed at revolutionizing India's mobility sector. By fostering collaboration between traditional manufacturers, new entrants, and tech innovators, AMF addresses the evolving demands of the automotive industry while promoting sustainable practices.

AMF's mission is to unite diverse stakeholders across the automotive value chain, advancing innovation, sustainability, and market growth. This approach ensures the sector is prepared to meet current challenges and seize future opportunities.

A key focus of AMF is driving innovation through partnerships in electric vehicles (EVs), smart mobility, and telematics. By integrating cutting-edge technologies, AMF accelerates advancements that redefine the industry. Simultaneously, sustainability remains a cornerstone, with initiatives centered on renewable energy, efficient manufacturing, and carbon footprint reduction.

Policy advocacy is another critical area, where AMF collaborates with the government to shape favorable policies and incentives. Additionally, its efforts to enhance localization and reduce import dependency position India as a global hub for mobility components and systems.

With the automotive sector contributing 49% to India's manufacturing GDP and supporting 30 million jobs, AMF's initiatives align with the "Atma-Nirbhar Bharat" vision. By promoting local manufacturing and innovation, AMF strengthens India's role in the global mobility landscape, ensuring a sustainable and prosperous future for all stakeholders.

For more information, please visit ACMA website: www.acma.in

Contact us today

For ACMA members
Automotive Component Manufacturers Association of India
Mr Lokesh Raina (Dy. Executive Director)
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lokesh.raina@acma.in

For International and Others
Messe Frankfurt Trade Fairs India Pvt. Ltd.
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Previous edition's highlights



25,000 sqm exhibition area



500+ exhibitors



27,332
Trade visitors excluding Bharat
Mobility



12
Exhibiting countries



79
Visiting countries

Exhibitors met their objectives of participating





Exhibitors satisfied by their participation

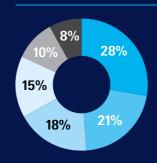
Scale: 1 = exceptionally satisfied to 5 = dissatisfied

■ Scale points 1+2 ■ Scale point 3 ■ Scale points 4+5 ■ Others

Products which the industry demands







Visitors are eager to explore sourcing options from these segments



- Vehicle workshops/garages & tyre services
 - OEM and manufacturers
 - Associations / public authorities / institutions
 - Retail
 - Services
 - Wholesalers



Visitors met their objectives



Visitors connected with new suppliers



Visitors found innovative products

Exhibitor profile

- Parts & components,
- Electronics & connectivity
- Accessories & customising
- Diagnostics & repair
- Dealer & workshop management
- Car wash & care
- Alternative drive systems & fuels
- Tyres & wheels
- Body & paint

Two

Commercia

/ industrial

Mobility as a service & autonomous driving

Business nature

Visitor Profile

Spare parts and accessories

Organisations / associations

Garage equipment and tools

Production of vehicle fittings (OEM)

Government officials / public authorities

-Industry-

Car repair shops

Service stations

Fleet management

- Wholesalers
- Distributors
- Traders
- Manufacturers
- Company owners
- Managers







2024 edition lauded for its exceptional business prospects

Exhibitor feedback

ACMA Automechanika New Delhi has been phenomenal! We are regular participants and this has been one of the finest editions yet! The visitor response has been very good. We have got customers from countries where we usually export and even domestic customers like OEMs, fleet operators, dealers and distributors and even mechanics who are our end customers.

Mr Ramachandra Puttanna, Head of Region India & SAARC Countries (Aftermarket & Fleet Solutions), ZF Group

We have a diverse mix of aftermarket clients and OEMs. Over the years, we've observed a rise in potential business visitors and received several promising leads with strong conversion potential. Our longstanding association with the 'Automechanika' brand has seen us actively participate in various chapters. This marks our 5th collaboration with ACMA Automechanika New Delhi, and it has been a fantastic experience! We are proud to be partners in this edition and look forward to building an even stronger partnership in the years to come.

Mr Karam Sahni, Head - OEM Business, Elofic Industries Ltd

Visitor comments

This year has been brilliant at ACMA Automechanika New Delhi. It is much bigger and there are a lot of business opportunities this time for aftermarket and OEM. There is a large display of all the components, a lot of difference between the quality as well and there are more component brands. I am surprised by this edition. It's brilliant!

Mr Ashish Chadha, Business Head, Trison Motors

At the moment we are sourcing machine parts, plastic parts and rubber parts from India for our Florida branch. I must say that there is a huge change in the display of technology; more machine parts and cost-effective solutions.

Mr Kiran Kulkarni, Country Leader, Arnott Industries

Maximise your brand exposure with targeted marketing

As an exhibitor, you will benefit from our premium promotional services before and during the event, helping you generate more leads for your business.



Exhibitor marketing toolbox: customise event materials to promote your participation.



Audience engagement: reach our well-connected audience through social media, event newsletters, and direct mailing campaigns.



International promotion: gain exposure across borders through our strong global presence



Digital marketing campaigns: highlight your brand with video bytes and exhibitor interviews.



Industry connections: connect with trade associations with extensive dealer and distributor databases.

