

Rely on the show Partnership and Advertising opportunities to maintain your industry leadership status as well to raise your profile and helping potential business relationships and alliances.

## **Partnership Opportunities:**

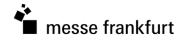
DELIVERABLES	Platinum Partner	Gold Partner	Silver Partner	Bronze Partner
	₹. 600,000/-*	₹. 425,000/-*	₹. 300,000/-*	₹. 200,000/-*
Pre-Event				
Recognition as selected Partner category for 2019 show	>	<b>~</b>	~	<b>✓</b>
Logo presence on Domestic & International marketing collaterals	~	<b>&gt;</b>	~	~
Invitation for Lighting of Lamp during Inaugural Ceremony (Limited to 1 person only)	<b>*</b>	-	-	-
Company Spokesperson Quote in event press release (subject to release deadline)	<b>&gt;</b>	<b>~</b>	~	~
Mention in event press releases / articles (subject to release / printing deadline)	<b>&lt;</b>	<b>&gt;</b>	~	~
Dedicated page on event website with company description, spokesperson quote with picture	<b>&gt;</b>	<b>&gt;</b>	•	-
Dedicated email blast to pre-registered visitors	5 times	2 times	2 times	1 time
Dedicated posts across relevant social media channels	5 times	3 times	2 times	1 time
Customize Email Signature banner with company logo	>	<b>&gt;</b>	<b>✓</b>	~
Personalised Invitation Card for your customers	500 cards	300 cards	200 cards	100 Cards
VIP Invitation to Key Buyers	250 VIPs	175 VIPs	150 VIPs	100 VIPs
On-Site Benefits				
Minimum Booth Area **	150 Sq Mts	90 Sq Mts	54 Sq Mts	36 Sq Mts
Wall Branding 20 x 20 feet	1 no	-	-	-
Branding on Electric Poles (2 sides)	8 nos	3 nos	2 nos	1 no
Light Boxes at Strategic locations within Halls	1 no	-	-	-
Logo Inclusion in venue branding as per category wherever applicable	•	~	~	~
Full Page Advertisement in show catalogue (subject to print deadline)  *Please note GST will be applicable to all Partnerships	Premium Page	Inside Page	Inside Page	Inside Page

<sup>\*</sup>Please note GST will be applicable to all Partnerships prices.

## To know more about Exhibit and Partnership opportunities, please contact:

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<sup>\*\*</sup>Booth rental not included in the Partnership amount